



**«FIRST COME FIRST SERVE»
WEN BEDIENT DIE INNENARCHITEKTUR?**

Gelesen in einer Enzyklopedie im Jahre 2080

«Innenarchitektur war eine Bewegung äusserst begabter Kunsthandwerker, Dekorateure und Inneneinrichter, die sich anfangs des 20ten Jahrhunderts gebildet und in dessen ersten Hälfte gar in Berufsverbänden manifestiert hat.

Nach einer Blütezeit um die Jahrtausendwende herum, legte der letzte Innenarchitekt seine Tätigkeit etwa um 2025 nieder. Die Disziplin hatte es nicht geschafft, den wandelnden Themen im Bereich der Lebensraumgestaltung zu begegnen, die sich anfangs des neuen Jahrtausends durch die ökonomischen und gesellschaftlichen Krisen in Mitteleuropa stark verschoben hatten.

Weiter ist es verpasst worden, eine entsprechende Ausbildung voranzutreiben, die junge Menschen für die Aufgaben der Disziplin ausreichend vorbereitet hätte.»

Gelesen in einer Enzyklopedie im Jahre 2080

«Innenarchitektur ist seit den frühen 2000er Jahren eine Disziplin, die wesentlich zu der Gestaltung des unmittelbaren Lebensraumes der Menschen beiträgt.

Nach ihrer Entstehung im 20ten Jahrhundert haben es Innenarchitektinnen und Innenarchitekten geschafft, sich den stetig wandelnden Anforderungen an Raum und Lebensraum des Menschen zu stellen und Aufgaben zu formulieren, die in ihrer Disziplin einzigartig gelöst werden können.

Heute gehört die Innenarchitektur nebst den benachbarten, gestaltenden Disziplinen zu einem der dem Menschen am nächsten stehenden Berufsfeldern.»

vsl.asai.

Wen bedient die Innenarchitektur?

Welchen Aufgaben stellt sich die Innenarchitektur?

Wie muss die Ausbildung zum/r Innenarchitekten/in zukünftig aussehen?

IFI International Federation of Interior Architects / Designers Interiors Declaration

weltweit von 117 Städten unterzeichnet
(keine davon in der CH)

www.ifiworld.org

INTERIORS DECLARATION

“It is the nature of Humankind not only to use spaces, but to fill them with beauty and meaning.

Skilfully designed spaces can arouse in us a sense of purpose, or a sense of the profound.

In the spaces that are important to us, we experience not only a sense of place, but a sense of who we are, and of what we can be.

Thoughtfully designed spaces help us learn, reflect, imagine, discover and create.

Great spaces are indispensable for great creative cultures. They encourage connections between people, ideas and entire fields of thought.

As design professionals, our knowledge enables us to form spaces that respond to human needs. These human spaces are the domain of our competence, our passion and our work.

We use space responsibly. We practice our profession with highest regard for engaging the world's economic and natural resources in a sustainable manner. We design for health, safety, well-being and the needs of all.

It is, after all, for Humanity, our ultimate client, that we design. We shape the spaces that shape the human experience.

This is what we do, what we create, what we give. It is how we earn our place at the human table. It is why our work is important to our clients, to our societies and to ourselves. It is the difference we make and why we choose this noble profession.”

VALUE

“The profession provides leadership and utilizes an iterative and interactive process that includes discovery, translation and validation, producing measurable outcomes and improvements in interior spaces and in the lives of the people who use them.

This process delivers economic, functional, aesthetic and social advantage that helps clients understand the value of their decisions and enables better decisions that are beneficial to users and to society.

It is recommended that the profession become a trusted voice and develop multiple research models in the context of physical, emotional and behavioural patterns of users.”

RELEVANCE

“The profession defines projects at their commencement, and champions human experience at all levels.

Interior designers and interior architects synthesize human and environmental ecologies and translate science to beauty addressing all the senses.

The practitioner listens, observes, analyzes, improves and creates original ideas, visions and spaces that have measurable value.”

RESPONSIBILITY

“The responsibility of interior designers and interior architects is to define the practice and the required expertise, educate ourselves and the public, and to position ourselves in the public realm as experts in the built environment.

The responsibility of interior designers and interior architects is to advance the profession and advocate for social well-being.”

CULTURE

“As a creative enterprise, interior design and interior architecture are a mode of cultural production. They are a place-maker that interprets, translates, and edits cultural capital.

In a global world, interior design and interior architecture must play a role in facilitating the retention of cultural diversity.”

BUSINESS

“The profession of interior design and interior architecture provides value to the stakeholders.

It improves well-being as a factor of economic development.

It provides strategic thought leadership resulting in multifaceted return on investment.

Interior designers and interior architects advocate education for the ongoing benefit and awareness of the profession.”

KNOWLEDGE

“Theoretical, applied, and innate knowledge are fundamental to the practice of interior design and interior architecture.

The confluence of environmental psychology and the science of anthropometrics are critical to the quantitative and qualitative knowledge that form the practice of interior design and interior architecture.”

IDENTITY

“Interior designers and interior architects determine the relationship of people to spaces based in psychological and physical parameters, to improve the quality of life.”

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Skillfully designed spaces can arouse in us a sense of purpose, or a sense of the profound.

In the spaces that are important to us, we experience not only a sense of place, but a sense of meaning. We are able to connect with others, to reflect, imagine, discover and create.

Human beings are social creatures. They live together, cooperate, learn, create, think and enter into relationships. These human spaces are the domain of our profession. We use space responsibly. We practice our profession in respect for the well-being and interests of all.

It is, after all, for Humanity, our ultimate client, that we design. We shape the spaces that shape the human experience.

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This process delivers economic, functional, aesthetic and social advantage that helps clients understand the value of their decisions and enables better choices that are beneficial to users and to society.

It is recommended that the profession become a force for good in the world, and that its members be held to a high standard of ethical conduct.

ADVANCE

“The profession defines projects at their commencement, and champions human experience at all levels.

It is the responsibility of interior designers and interior architects to create and improve the built environment to be healthy, safe and beautiful.

Interior designers observe, analyze, improve and create original ideas, visions and spaces that have measurable value.”

RESPONSIBILITY

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IFI Advocacy Platforms

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IFI Advocacy Platforms

Health and Wellbeing

IFI seeks to foster research and teaching on the multiple aspects of health and wellbeing in the built environment. Our goal is to understand the determinants of health and wellbeing, and the role that design advocacy plays in shaping the quality of people's lives.

Resiliency

IFI stands to contribute to the concept of resiliency in public discourse by looking (researching, advocating?) at an array of risks that face our built environment identified through the lens of sustainable development, disaster planning and climate change (adaptation).

Social Responsibility/Humanitarian

IFI proposes that environments create better places, affect society, influence social conditions, and make a community more livable by contributing positively to our social fabric and improving quality of life.

Economic Viability (Live well, Live small)

IFI seeks to assist to increase the built environment's overall value over its lifetime. It is wise, therefore to fully understand the power of good design as it provides a real opportunity to reduce the ultimate cost of any built environmental project through long term efficiency and viability, and also to generate real value across all aspects of society.

Environmental Stewardship

IFI's stewardship is to influence ethical and socially responsible development: to plan and design sustainable, resilient, carbon-neutral and healthy built environments that protect and enhance natural resources and wildlife habitats, provide clean air and water, generate on-site renewable energy, and advance more livable buildings and communities.

Universal Design

Universal Design (UD), or Inclusive Design is "design for all people". It seeks to create an environment with the widest possible use, addressing the needs for all age groups and people of different abilities including temporary disability. The move towards UD has developed due to the expanding aging population with varying degree of abilities, their demands for recognition and desire for independent living.

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Stewardship

– Verantwortung übernehmen / einen Dienst leisten

«Steward»

a person whose responsibility
it is to take care of something

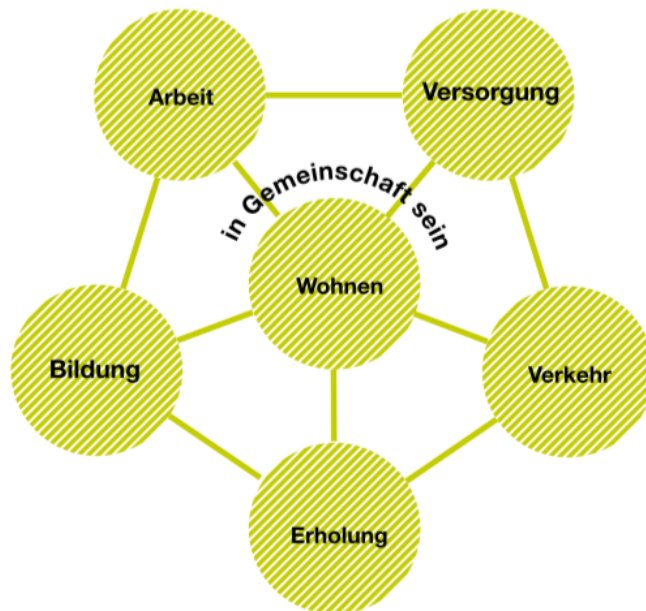
*Farmers pride themselves on being stewards
of the countryside.*

Oxford Dictionary

*Interior architects pride themselves on being
stewards of people's habitat.*

«People's habitat»

«Welche Räume gewinnen auf der Nutzerseite in Zukunft an Bedeutung und welche Bedürfnisse und Anforderungen werden an diese Räume gestellt? »



VSI Arbeitsgruppe ZUKUNFT / FUTURO / FUTURE

- In welchen Lebensbereichen müssen Innenarchitektinnen und Innenarchitekten verstärkt Verantwortung für eine gemeinsame Zukunft übernehmen?
- Wo entstehen neue Handlungsfelder für die Innenarchitektur?
- Welche neuen Kernkompetenzen müssen sich Innenarchitekten/innen in Zukunft aneignen, um diesen Handlungsfeldern gerecht zu werden?
- WEN bedient die Innenarchitektur?



Quelle: verändert nach Gebhard, Hans u.a. 2007: 587

WEN bedienen wir Innenarchitekten/innen zukünftig?

*Interior architects pride themselves
on being stewards of people's habitat.*

vsl.asai.

Wen bedient die Innenarchitektur?

Innenarchitekten/innen müssen zu Identifiziererinnen und Kennern jener Menschen werden, für deren Lebensraum sie mitverantwortlich sind. Hierzu braucht es neue Kompetenzen und Werkzeuge. Hierzu braucht es Forschung.

Welchen Aufgaben stellt sich die Innenarchitektur?

Das Aufgabenspektrum wird in Zukunft über den Planungs- und Bauprozess hinaus reichen sowie auf eine interdisziplinäre Zusammenarbeit angewiesen sein. Bedürfnisanalyse, Beratung und Auswertung bei der Bearbeitung komplexer Innenarchitekturaufgaben setzen voraus, dass sich Innenarchitekten/innen stetig weiterbilden und vernetzen.

Wie muss die Ausbildung zum/r Innenarchitekten/in zukünftig aussehen?

Es braucht einen Masterstudiengang in Innenarchitektur, der Studierenden und Berufstätigen die Möglichkeit bietet, zu lernen und zu trainieren, wie innenarchitektonischen Aufgaben auf einer hohen Komplexitätsebene begegnet wird.



«FIRST COME, FIRST SERVE»

*Innenarchitekten/innen sollten die ersten vor Ort sein,
um zu erkennen, wie ihr Dienst am Lebensraum des
Menschen am besten Gestalt annehmen kann.*