

# SATELLITE PARTNER.

Are you an exhibitor at Swissbau 2022 and do you have an innovation in the digital field? Is this an innovation that has only been on the market for a short time? You can then benefit from a positive image transfer as a partner of the Swissbau Innovation Lab, without need for a second presence at the fair. We will bring visitors to your stand on guided tours.

**The Swissbau Innovation Lab takes up the current topics of digitalisation, capturing the spirit of the times. This digital transformation platform highlights the opportunities and relevance of the new technologies in the construction and real estate industry in numerous different ways:**

- iRoom: an experience space for digital planning, construction, building use and operation.
- Innovation Village: the latest products and solutions staged interactively.
- Speakers' Corner: Brief presentations of digital use cases in the centre of the Innovation Village.

#### Your presence as a Satellite Partner:

We put the spotlight on your digital innovation and, on your trade fair stand, highlight the fact that you are part of the Swissbau Innovation Lab:

- Information pillar as an eye-catcher on your stand, with an inscription on both sides, electricity connection provided.
- Personally guided visitor tours to all Satellite Partners.
- Slot in Speakers' Corner as a platform for the live presentation of your digital use cases.
- Access to the exclusive Swissbau Innovation Lab Partner network at the get-together events in November 2021 in Zurich.
- Active communication of the Satellite Partnership on different channels (web, online catalogue, trade fair, etc.)

**Price: CHF 6900.–**  
plus Community Package  
CHF 2500.– (until 31.12.2022)

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