

SYSTEM STAND

IN ALL HALLS | FOR THE ENTIRE DURATION OF THE TRADE FAIR



**BUILDING
FUTURE
TOGETHER**
16–19 January 2024

The advantage of a system stand is the affordable price while simultaneously allowing for limited options for customisation. No need to waste time searching for the right stand construction company. Our long-standing partner Syma is your contractual partner for a turnkey trade fair appearance. You decide on your stand size and can choose from two different models.

BASIC MODEL SERVICES

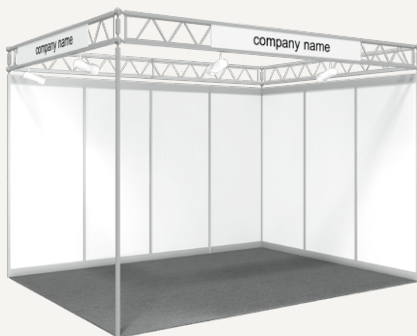
- Basic system stand in the size of your choice
- Carpet in a choice of five colours
- One ceiling spotlight per 3 m² of stand space
- Outlet with power connection and consumption (230 V / 10 A / 2.3 kW)
- Basic cleaning and daily stand cleaning
- Basic stand labelling (black, 80 mm high, max. 30 characters)

CHF 197.- PER SQUARE METER
plus space rental

ELEGANT MODEL SERVICES

- Elegant system stand in the size of your choice
- Carpet in a choice of five colours
- One ceiling spotlight per 3 m² of stand space
- Outlet with power connection and consumption (230 V / 10 A / 2.3 kW)
- Basic cleaning and daily stand cleaning
- Elegant stand labelling (one partition wall per open stand side with graphic print max. 700 mm x 1000 mm)
- 1 m² booth with lockable folding door
- Lockable bar counter
- Table with four chairs
- Coat rack, waste bin

CHF 298.- PER SQUARE METER
plus space rental



Model Basic



Model Elegant

SYSTEM STAND

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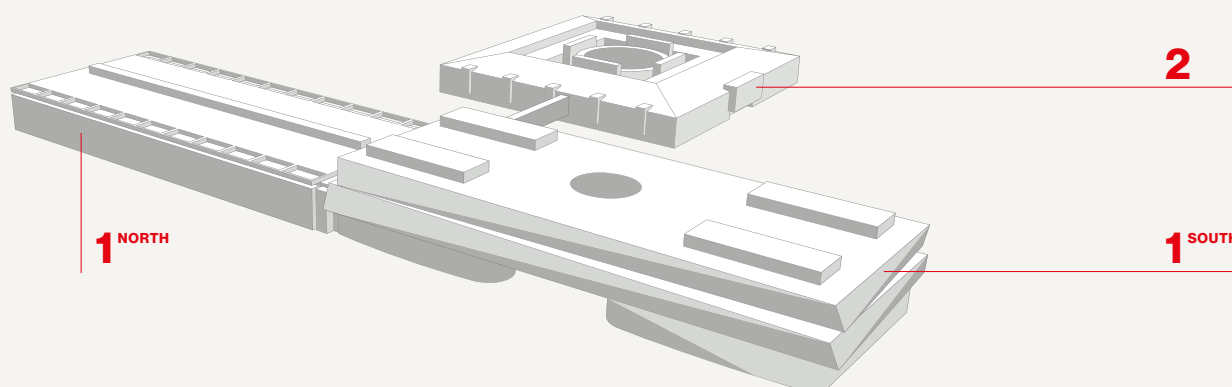
SPACE RENTAL PRICES

Floor space	Early booker price until 31 March 2023 (CHF per m ² plus VAT 7.7%)	Normal price as of 1 April 2023 (CHF per m ² plus VAT 7.7%)
up to 49 m ²	271.–	276.–
50 – 99 m ²	261.–	266.–
100 – 399 m ²	251.–	256.–
as of 400 m ²	241.–	246.–

For an exhibition space of less than 100 m²

- 15 % surcharge for two open sides (corner stand)
- 20 % surcharge for three open sides (end-of-row stand)
- 25 % surcharge for four open sides (island stand)
- No additional charge for open sides for an exhibition space of 100 m² and more
- Basic media package on the Swissbau website with many attractive services obligatory CHF 1 490.– (see [Digital presence](#))

SUBJECT AREAS



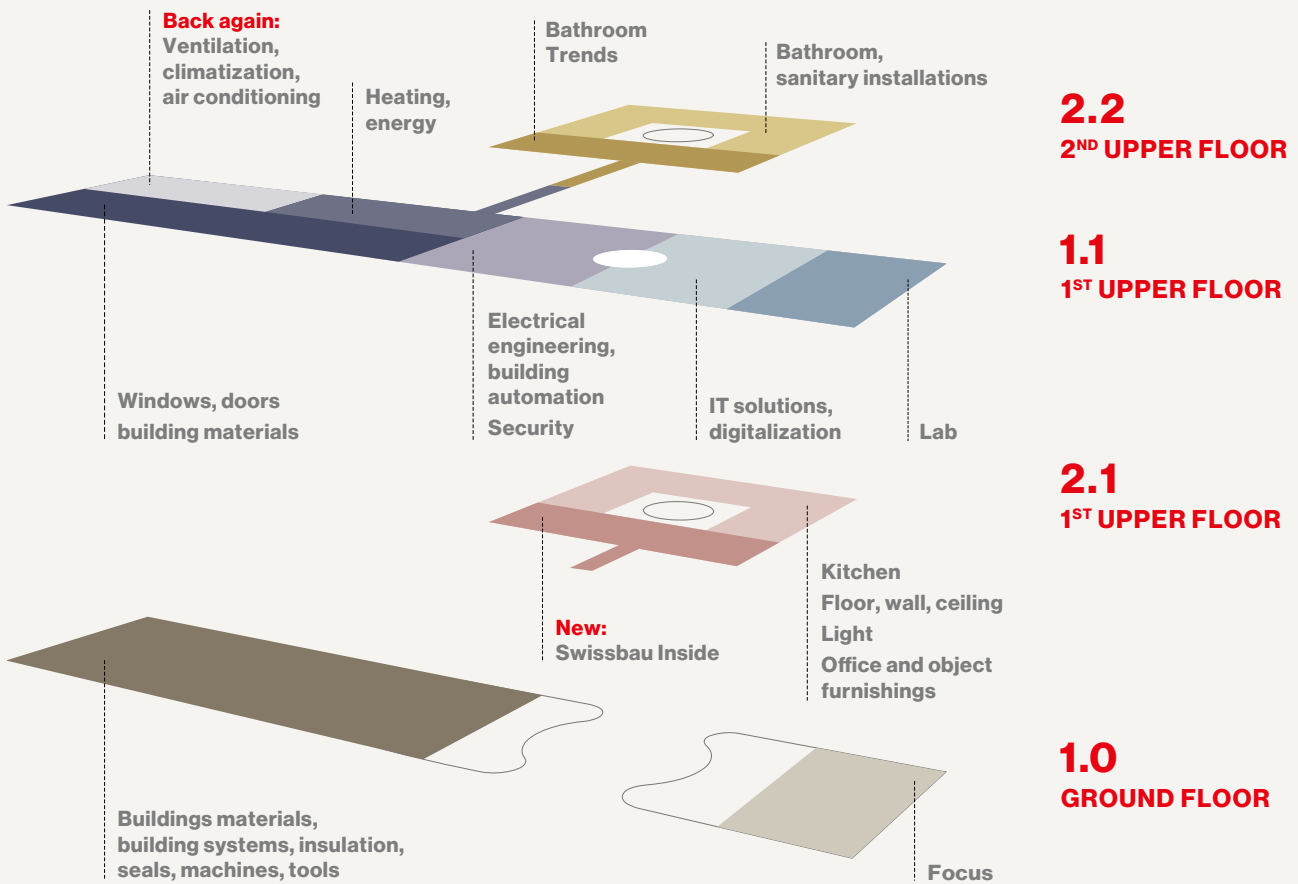
Hall 1: Building shell , building envelope, security, building systems and IT solutions

Hall 2: Interior finishing and Bathroom Trends

SYSTEM STAND

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DEPARTMENTS



ORDER

WE HEREWITH PLACE A CHARGEABLE ORDER

Details of the offers may be found in the individual factsheets.



INDIVIDUAL STAND

Please fill in **online registration**.



SYSTEM STAND

Model Basic / CHF 197.– per m² / plus space rental and basic media package

Model Elegant / CHF 298.– per m² / plus space rental and basic media package



ALL-IN STAND

9 m² / package price CHF 7 600.–

12 m² / package price CHF 9 400.–

15 m² / package price CHF 11 200.–

18 m² / package price CHF 12 900.–

walls with full-surface graphic print: CHF 300.– per linear meter

backlit walls with full-surface graphic print: CHF 750.– per linear meter



ALL-IN COUNTER

4 m² as a **first presence** / package price CHF 5 900.–

4 m² as a **second presence** / package price CHF 4 720.–



BLACKBOX

package price CHF 33 000.– / plus software costs according to consultation



TALK

for the **exhibitors** / package price CHF 2 200.–

for the **non-exhibitors** / package price CHF 4 200.–



NETWORKING APÉRO

for the **exhibitors** / package price CHF 800.– / plus catering costs

for the **non-exhibitors** / package price CHF 1 900.– / plus catering costs

More offers on page 2.

Details of the offers may be found in the individual factsheets.



IGLU FORUM

for the **exhibitors** / package price CHF 600.– per hour

for the **non-exhibitors** / package price CHF 1 500.– per hour

Company

Cont.

Address

Country/Postcode/City

Telephone

Website

Data usage declaration

The personal data collected on this form will be stored and processed in order to process your registration and execute the exhibitor contract. The processing can be performed either by MCH itself or by a data processor contracted by MCH.

Please tick as appropriate (multiple ticks are possible):

Yes, we would like to subscribe to the Newsletter with information on the trade fair and the latest MCH innovations, products (e.g. other trade fairs) and services. Please send us the Newsletter to the above e-mail address.

Yes, we agree to MCH sharing the information collected on this form with MCH Group companies and official partners so that they can send us information about innovations, products (e.g. other trade fairs) and services that may interest us.

Place/Date

Contact Ms Mr.

Surname/First name

Correspondence language de fr en

Telephone

E-mail

Function

In placing your order, you agree to your personal data being processed in accordance with the Data Protection Declaration and accept this Declaration.

With your registration, you fully accept the **Exhibitor Regulations of October 2022, the **General Regulations**, the **Stand Construction Guidelines**, the **Stand Construction Guidelines for Hall 1 / Stand Construction Guidelines for Hall 2** and the **Data Protection Declaration**, in their valid version in each case. You also confirm that you have read and understood the contents.**

Signature

Please send us your order, duly signed, by post or e-mail to:

MCH Messe Schweiz AG, Swissbau, 4005 Basel, info@swissbau.ch, T +41 58 200 20 20