

# INDIVIDUAL STAND

IN ALL VENUES | FOR THE ENTIRE DURATION OF THE TRADE FAIR



**BUILDING  
FUTURE  
TOGETHER**  
20–23 January 2026

You decide on the customisation options yourself. Plenty of flexibility to showcase your brand and innovations. We provide the best possible conditions for your stand construction concept and your stand construction partner. You can rely on our personalised support for your trade fair appearance. We will be happy to assist you with the preparations.

## SPACE RENTAL PRICES

Space	Price in CHF* (per m <sup>2</sup> excluding VAT)
Up to 49 m <sup>2</sup>	<b>294.-</b>
50 – 99 m <sup>2</sup>	<b>284.-</b>
100 – 399 m <sup>2</sup>	<b>272.-</b>
from 400 m <sup>2</sup>	<b>262.-</b>

\*Hall 1.2 Interior fittings is open Tuesday to Saturday: Surcharge for 5th exhibition day and hall staging CHF 69.-/m<sup>2</sup>

\*New in space price: unlimited, free admission tickets included

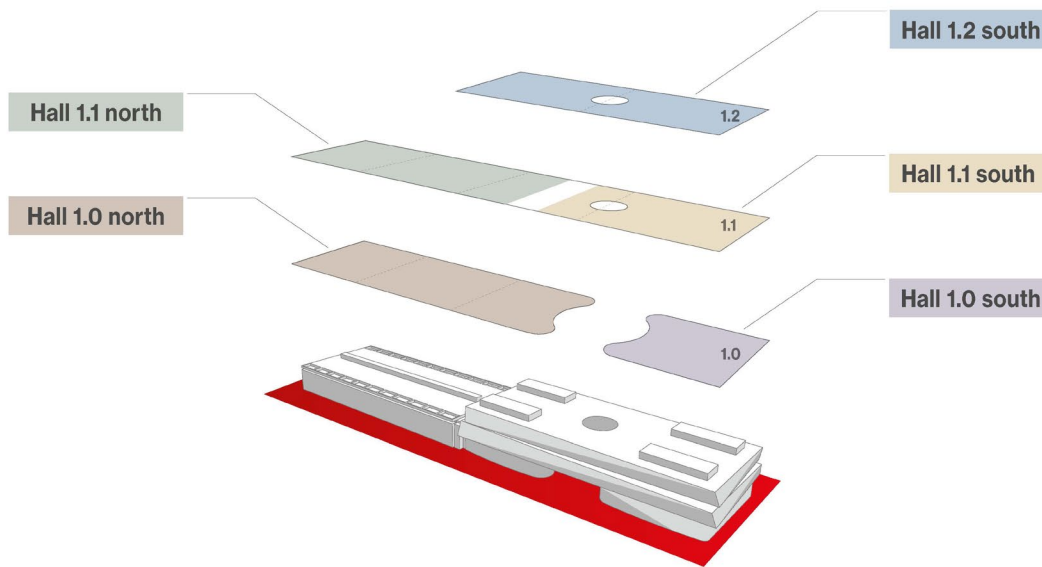
### With an exhibition area of less than 100 m<sup>2</sup>

- Surcharge of 15% for two open sides (corner stand)
- Surcharge of 20% for three open sides (end stand)
- Surcharge of 25% for four open sides (island stand)
- No surcharge for open sides for exhibition areas of 100 m<sup>2</sup> or more
- Mandatory basic media package on the Swissbau website with many attractive services CHF 1 390.- (see [Digital presence](#))

# INDIVIDUAL STAND

PAGE 2

## THEME AREAS



### Hall 1.0 North - Shell construction, Building envelope

Building materials, Building systems  
 Insulation, Sealing, Dry construction  
 Floors, Walls, Ceilings  
 Windows, Doors  
 Machines, Tools, Formwork, Scaffolding  
 Machines (metal working)

### Hall 1.1 North - Shell construction, Building envelope, Building technology

Plaster, Paint  
 Insulation, Sealing, Dry construction  
 Floors, Walls, Ceilings  
 Windows, Doors  
 Heating  
 Ventilation, Air conditioning  
 Solar technology, Energy storage

### Hall 1.1 South - Building technology, IT solutions

Sanitary installations, Water technology  
 Building automation, Electrical engineering  
 Security technology, Fire protection  
 IT solutions

### Hall 1.2 - Trend World interior design

Bath, Sanitation  
 Kitchen  
 Floors, Walls, Ceilings  
 Interior design, Living concepts