

INSIDE PARTICIPATION

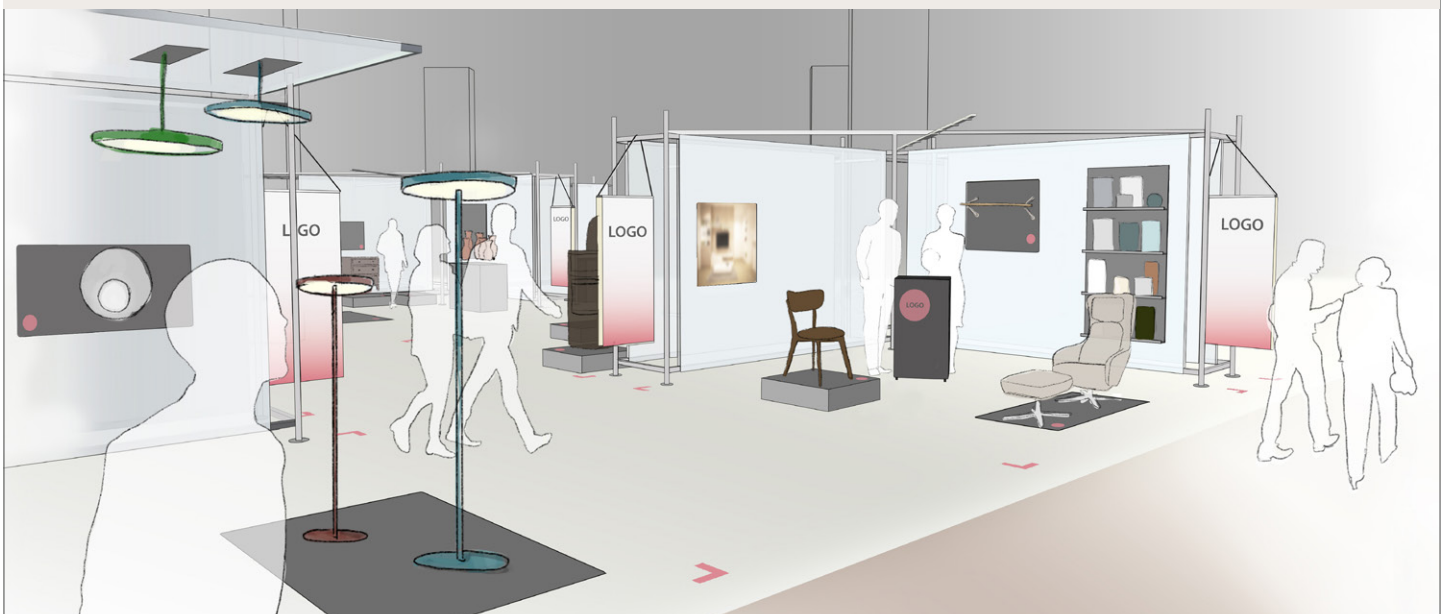
IN HALL 2.2 | FOR THE ENTIRE DURATION OF THE TRADE FAIR

A new highlight for design-savvy experts – this target group is well represented at Swissbau. Swissbau Inside showcases design products from the areas of floors/walls/ceilings, lighting, kitchen, office and contract furnishings. Together with Bureau Hindermann from Zurich, we provide a very special platform for your interior products.

INSIDE PARTICIPATION PACKAGE SERVICES

- 20 m² stand area for product presentations
- Stand construction from scaffolding elements with white net vinyl
- Stand planning by Swissbau
- Product presentation with floor, wall and ceiling panels
- Two illuminated elements for stand signage with company logo
- Custom printed image area of 900 x 900 mm
- Stand lighting
- Electrical connection
- Cabinet for personal materials
- Additional central brand staging
- Access to Co-Working Space
- Basic cleaning and daily stand cleaning
- Liability insurance and insurance of exhibition materials against fire, lightning, explosion, and damage by the elements (max. CHF 10 000.–)
- 2 voucher codes for free exhibitor admission
- 50 voucher codes for free visitor admission
- Basic media package on the Swissbau website with many attractive services (see [Digital presence](#))

PREFERENTIAL PREMIERE PRICE CHF 15 500.–
(occupancy by two exhibitors including a second basic media package CHF 18 500.–)



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FURTHER INFORMATION

- The number of exhibitor spaces is limited. We recommend early registration.
- We take care to ensure a high design standard for all products and a balanced mix of exhibitors.
- A contract is only concluded upon confirmation of booking on our end.
- The exhibitor is responsible for staffing the stand during opening hours. We recommend two people for the stand area.
- The Co-Working zones and catering area are open to all exhibitors.
- Presentations etc. can be booked for Speakers Corner at Swissbau Inside. Thank you for contacting us.
- The package price indicated represents the average time required for stand planning. Additional services are charged at a rate of CHF 130 / hour.
- Product installation can be ordered as an option. Thank you for contacting us.
- All exhibition materials are reused, ensuring that your stand is particularly resource-efficient.

Our specialists will be pleased to help you with any technical questions you may have about implementation: Messe Schweiz AG, Alexandre Mériel, Swissbau, 4005 Basel, T +41 58 206 29 79, planung@swissbau.ch.

JOINT PLANNING STEPS

- 1. Register or contact us**
Thank you for completing the following registration form below or for contacting the Swissbau team.
- 2. Confirm participation**
We will get in touch with you to discuss a suitable stand presentation together and/or confirm your participation.
- 3. Create product list**
You create a priority list of a maximum of ten products, including dimensional sketches, visualisations and descriptions.
- 4. Plan your exhibition space**
We plan your exhibition space with the products you want and submit a proposal with detailed planning documents.
- 5. Approve implementation**
You decide whether the planning meets your expectations, make any necessary changes and then give us the go-ahead to implement the plan.
- 6. Deliver and install products | by 13/01/2024**
You arrange the delivery and installation of your products. We will coordinate the timing with you.
- 7. Take over your stand | on 15/01/2024**
A walk-through will take place the day before the trade fair for final acceptance or to remedy any possible problems on the Swissbau or exhibitor side.
- 8. Dismantle products | by 21/01/2024**
You may dismantle your products from 17:00 on Friday, 19/01/2024. Thank you for collecting your products by Sunday evening at the latest.

REGISTRATION

WE REGISTER FOR:

Inside participation package at CHF 15 500.– for single exhibitor

Inside participation package at CHF 18 500.– for two exhibitors (Please fill in a second application form and indicate the percentage cost split).

Company

Cont.

Address

Country/Postcode/City

Telephone

Website

Contact Ms Mr.

Surname/First name

Correspondence language de fr en

Telephone

E-mail

Function

Data usage declaration

The personal data collected on this form will be stored and processed in order to process your registration and execute the exhibitor contract. The processing can be performed either by MCH itself or by a data processor contracted by MCH.

Please tick as appropriate (multiple ticks are possible):

Yes, we would like to subscribe to the Newsletter with information on the trade fair and the latest MCH innovations, products (e.g. other trade fairs) and services. Please send us the Newsletter to the above e-mail address.

Yes, we agree to MCH sharing the information collected on this form with MCH Group companies and official partners so that they can send us information about innovations, products (e.g. other trade fairs) and services that may interest us.

In placing your order, you agree to your personal data being processed in accordance with the Data Protection Declaration and accept this Declaration.

With your registration, you fully accept the Exhibitor Regulations of October 2022, the General Regulations, the Stand Construction Guidelines, the Data Protection Declaration, in their valid version in each case. You also confirm that you have read and understood the contents.

Place/Date

Signature

Please send us your order, duly signed, by post or e-mail to:

MCH Messe Schweiz AG, Diva Bacci, Swissbau, 4005 Basel, diva.bacci@swissbau.ch, T +41 58 206 27 26