

ALL-IN COUNTER

SHARED COUNTER - ONE EXHIBITOR PER SIDE | FOR THE ENTIRE DURATION OF THE TRADE FAIR

When we say ‘close to the customer’, we mean it literally! With a position directly in the aisle, walk-in customers are guaranteed. Generate new contacts with this smart sales point and benefit from the lively atmosphere in the exhibition halls. There’s even space for a display right next to the counter. This allows you to create an effective presence with minimal effort.

ALL-IN COUNTER SERVICES

- System counter one-sided (divided double counter)
- Backlit rear wall with full-surface graphics (1 000 x 2 500 mm)
- Space for a display, approx 4 m²
- Space rental included
- Electrical connection
- Basic cleaning and daily stand cleaning
- One table, one bar stool (LEM white)
- Basic cleaning and daily stand cleaning
- Liability insurance and property insurance for your exhibition materials against fire, lightning, explosion and natural hazards (max. CHF 10 000.–)

- Free exhibitor admission as required
- Unlimited voucher codes for free visitor admission
- Basic media package on the Swissbau website with many attractive services (see [Digital presence](#))

Regular package price	CHF 4 900.–
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Scale-Up package price For companies up to 4 years old	CHF 3 900.–
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Start-Up package price For companies up to 2 years old	CHF 2 900.–
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*Image similar or comparable. We will contact you approx. four months before the start of the trade fair to discuss the details.

All prices are subject to VAT at the applicable rate.

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