SWISS BAU

**BUILDING
FUTURE
TOGETHER**
16–19 january 2024

LEAD MANAGEMENT:
YOUR KEY TO SUCCESS

YOUR ADVANTAGES

- Fast scanning and enrichment of visitor data during the trade fair
- Creation and export of reports from your Scan2Lead web portal
- Transfer of the data into your CRM system

HERE'S HOW IT WORKS

1. You invite your customer; each person is assigned an individual voucher code.

2. Your customer registers online using their voucher code and then prints out their ticket or downloads it onto their smartphone.

3. During Swissbau, visitors scan their ticket, receive their badge, and pass through the turnstiles.

4. At your stand, you can scan the barcode on the visitor badge and you'll know right away who's standing in front of you.

5. All scanned data are collected in your Scan2Lead web portal where it can be added to, exported, transferred and used further. To connect or integrate your own systems, a data interface is also available on request.

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SCAN2LEAD SMART

- Suitable for flexible collection of visitor data at your stand
- Easy scanning of visitor badges and business cards via the app using your own smart phone or tablet
- Collecting additional information about the visitor is also possible
- Can be booked with rental tablet if required

CHF 229.– per licence
CHF 399.– per licence, incl. rental tablet

SCAN2LEAD COLLECT

- Suitable for quick and easy collection of visitor data
- No internet connection required, battery lasts the whole even
- Visitor data can be read-out independently or on-site at a service counter

CHF 349.– per device

SCAN2LEAD STATION

- Suitable for collecting visitor data at a fixed location
- Scanning of visitor badges with a handheld scanner
- Direct management of data on your own PC or laptop
- Can be booked with rental tablet if required

CHF 399.– per device
CHF 499.– per device incl. rental laptop

All three offers can also be booked with an interface to your existing CRM system (price available on request).

Order on www.m-manager.com under catalogue registration + advertising > Scan2Lead - Lead management

SCAN2LEAD WEBPORTAL

The Scan2Lead portal is the central point where you can view, edit, evaluate and export your visitor data. You can also manage and configure your Scan2Lead peripherals and licences. The Scan2Lead web portal is included with all three products.

- This is where you manage all your visitor information.
- You always have access to the latest visitor data.
- You know exactly how many leads you have.

- You manage all the Scan2Lead devices on your stand.
- Identify the number of leads per stand employee.
- You can consult interesting statistics.
- Manage your visitors' files.
- Export all data to Excel with a single click.

Do you have any questions?
contact@scan2lead.com
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