

ALL-IN COUNTER

AT ALL MARKETPLACES | FOR THE ENTIRE DURATION OF THE TRADE FAIR

We mean business when we say “Up close and personal to customers”. Located directly on the aisle between the lively marketplace and exhibition stands, you can be sure to grab the attention of passing customers. Acquire new contacts with this smart point of sale in the hall of your choice. The Swissbau All-In Counter is also perfect as a second exhibition space with a targeted focus on your highlights.

ALL-IN COUNTER SERVICES

- One-sided system counter (shared double-counter)
 - Height 2500 mm, area approximately 4 m²
 - Including space rental
 - Prominent placement in the marketplace area
 - Backlit rear wall with full-surface graphic print (1000 mm x 2500 mm)
 - Booth 500 mm wide with lockable door
 - One table, one bar stool (LEM white)
 - Basic cleaning and daily stand cleaning
 - Liability insurance and insurance of exhibition materials against fire, lightning, explosion, and damage by the elements (max. CHF 10 000.–)
- 2 voucher codes for free exhibitor admission
 - 50 voucher codes for free visitor admission
 - Basic media package on the Swissbau website with many attractive services (see [Digital presence](#))

PACKAGE PRICE CHF 5 900.–

20% discount if booked as a second exhibition space (without basic media package)



All prices are subject to VAT at the applicable rate. Our stand construction partner, Syma, will contact you after booking to specify your stand details.

MCH Messe Schweiz AG, Melanie Kohlbrenner, Swissbau, 4005 Basel, melanie.kohlbrenner@messe.ch, T +41 58 206 58 92

ORDER

WE HEREWITH PLACE A CHARGEABLE ORDER

Details of the offers may be found in the individual factsheets.



INDIVIDUAL STAND

Please fill in **online registration**.



SYSTEM STAND

Model Basic / CHF 197.– per m² / plus space rental and basic media package

Model Elegant / CHF 298.– per m² / plus space rental and basic media package



ALL-IN STAND

9 m² / package price CHF 7 600.–

12 m² / package price CHF 9 400.–

15 m² / package price CHF 11 200.–

18 m² / package price CHF 12 900.–

walls with full-surface graphic print: CHF 300.– per linear meter

backlit walls with full-surface graphic print: CHF 750.– per linear meter



ALL-IN COUNTER

4 m² as a **first presence** / package price CHF 5 900.–

4 m² as a **second presence** / package price CHF 4 720.–



BLACKBOX

package price CHF 33 000.– / plus software costs according to consultation



TALK

for the **exhibitors** / package price CHF 2 200.–

for the **non-exhibitors** / package price CHF 4 200.–



NETWORKING APÉRO

for the **exhibitors** / package price CHF 800.– / plus catering costs

for the **non-exhibitors** / package price CHF 1 900.– / plus catering costs

More offers on page 2.

Details of the offers may be found in the individual factsheets.



IGLU FORUM

for the **exhibitors** / package price CHF 600.– per hour

for the **non-exhibitors** / package price CHF 1 500.– per hour

Company

Cont.

Address

Country/Postcode/City

Telephone

Website

Data usage declaration

The personal data collected on this form will be stored and processed in order to process your registration and execute the exhibitor contract. The processing can be performed either by MCH itself or by a data processor contracted by MCH.

Please tick as appropriate (multiple ticks are possible):

Yes, we would like to subscribe to the Newsletter with information on the trade fair and the latest MCH innovations, products (e.g. other trade fairs) and services. Please send us the Newsletter to the above e-mail address.

Yes, we agree to MCH sharing the information collected on this form with MCH Group companies and official partners so that they can send us information about innovations, products (e.g. other trade fairs) and services that may interest us.

Place/Date

Contact Ms Mr.

Surname/First name

Correspondence language de fr en

Telephone

E-mail

Function

In placing your order, you agree to your personal data being processed in accordance with the Data Protection Declaration and accept this Declaration.

With your registration, you fully accept the Exhibitor Regulations of October 2022, the General Regulations, the Stand Construction Guidelines, the Stand Construction Guidelines for Hall 1 / Stand Construction Guidelines for Hall 2 and the Data Protection Declaration, in their valid version in each case. You also confirm that you have read and understood the contents.

Signature

Please send us your order, duly signed, by post or e-mail to:

MCH Messe Schweiz AG, Swissbau, 4005 Basel, info@swissbau.ch, T +41 58 200 20 20