

INNOVATION PARTNER IN THE SWISSBAU INNOVATION HUB

SPOTLIGHT | LAB | CONTENT | INFOPOINT

Are innovative projects, technologies and solutions for the current challenges facing the construction and real estate industry at the heart of what you do? Then the Swissbau Innovation Hub is the right platform for you. Present your innovation to an interested, discovery-minded audience. Become part of a unique network and make new connections.

	INNOVATION PARTNER SPOTLIGHT	INNOVATION PARTNER LAB	INNOVATION PARTNER CONTENT	INNOVATION PARTNER INFOPOINT
PACKAGE PRICE	CHF 27'500.–	CHF 19'500.–	CHF 15'500.–	CHF 12'500.–
PRESENCE	■ Infopoint Spotlight (10 m²) with preferred placement	■ Presence in Lab (20 m²)	■ Infopoint Basic (4 m²)	■ Infopoint Basic (4 m²)
PROGRAMME & COMMUNITY	■ Involvement in programme development ■ 2 appearances in Innovation Sessions ■ Visibility as thought leader within the main theme ■ Participation in partner events ahead of Swissbau	■ Involvement in programme development ■ 1 appearance in Innovation Session ■ Participation in partner events ahead of Swissbau	■ Involvement in programme development ■ 1 appearance in Innovation Session ■ Participation in partner events ahead of Swissbau	
EVENTS	■ 1 own event «Talk» ■ Use of catering areas after events	■ Live demos in Lab ■ Use of catering areas after events	■ Use of catering areas after events	
MARKETING & COMMUNICATION	Premium package	Basic media package	Basic media package	Basic media package

UPGRADES	■ Additional exhibition space CHF 300.–/m² ■ 1 Talk CHF 2'500.– ■ 1 moderated short presentation «Projects & Solutions» CHF 1'500.– ■ Live demos in Lab CHF 6'500.–
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INNOVATION PARTNER

SPOTLIGHT

PRESENCE

- Infopoint Spotlight: 10 m² space with preferred placement, counter, branding, electricity and Wi-Fi

PROGRAMME & COMMUNITY

- Involvement in programme development
- 2 speaking appearances (10 minutes each) in Innovation Sessions on the Main Stage
- Visibility as a thought leader within the main theme
- Participation in the kick-off workshop for programme development and the warm-up session with all partners

EVENTS

- Your own 60-minute "Talk" event on a relevant topic
- Use of the catering areas for post-event aperitifs (excluding catering)

MARKETING & COMMUNICATION

- Online presence: Premium package
- Media briefings/press releases: mention and acknowledgement
- Exclusive target-group targeting via the Swissbau Content Platform
- Logo presence in the event signage
- Content creation aligned with the Swissbau profile, Aktuell newsletter and social media
- Key visual template with logo for each Innovation Session
- Live streaming of all events with video recording; recordings prominently featured on swissbau.ch after the trade fair
- Unlimited visitor admission; 10 exhibitor codes

PACKAGE PRICE SPOTLIGHT CHF 27'500.-



INNOVATION PARTNER

LAB

PRESENCE

- Presence in Lab: 20 m² space, branding, electricity and Wi-Fi

PROGRAMME & COMMUNITY

- Involvement in programme development
- 1 speaking appearance (10 minutes) in an Innovation Session on the Main Stage
- Participation in the kick-off workshop for programme development and the warm-up session with all partners

EVENTS

- Live demos in Lab (2x 30-minute sessions or 1x 60-minute session per day, as part of the programme)
- Use of the catering areas for post-event aperitifs (excluding catering)

MARKETING & COMMUNICATION

- Online presence: Basic media package
- Exclusive target-group targeting via the Swissbau Content Platform
- Logo presence in the event signage
- Key visual template with logo for the Innovation Session
- Live streaming of the Innovation Session with video recording; recordings prominently featured on swissbau.ch after the trade fair
- Unlimited visitor admission; 5 exhibitor codes

PACKAGE PRICE WORKSHOP CHF 19'500.-



INNOVATION PARTNER

CONTENT

PRESENCE

- Infopoint Basic: 4 m² space, counter, branding, electricity and Wi-Fi

PROGRAMME & COMMUNITY

- Involvement in programme development
- 1 speaking appearance (10 minutes) in an Innovation Session on the Main Stage
- Participation in the kick-off workshop for programme development and the warm-up session with all partners

EVENTS

- Your own 60-minute "Talk" event on a relevant topic
- Use of the catering areas for post-event aperitifs (excluding catering)

MARKETING & COMMUNICATION

- Online presence: Basic media package
- Exclusive target-group targeting via the Swissbau Content Platform
- Logo presence in the event signage
- Key visual template with logo for the Innovation Session
- Live streaming of all events with video recording; recordings prominently featured on swissbau.ch after the trade fair
- Unlimited visitor admission; 5 exhibitor codes

PACKAGE PRICE CONTENT CHF 15'500.-



INNOVATION PARTNER

INFOPOINT

PRESENCE

- Infopoint Basic: 4 m² space, counter, branding, electricity and Wi-Fi

MARKETING & COMMUNICATION

- Online presence: Basic media package
- Exclusive target-group targeting via the Swissbau Content Platform
- Logo presence in the event signage
- Unlimited visitor admission; 2 exhibitor codes

PACKAGE PRICE INFOPOINT CHF 12'500.-



ORDER

WE HEREBY ORDER SUBJECT TO A FEE:

- ☐ The **Spotlight** offer for **CHF 27'500.-**
(excl. VAT)
- ☐ The **Lab** offer for **CHF 19'500.-**
(excl. VAT)
- ☐ The **Content** offer for **CHF 15'500.-**
(excl. VAT)
- ☐ The **Infopoint** offer for **CHF 12'500.-**
(excl. VAT)

Additional equipment options:

- ☐ 55-inch flat-screen display with floor stand,
installation, commissioning and service CHF 1'000.-



Additional event options:

- ☐ Your own event (60 min) «Talk» on a relevant topic: CHF 2'500.-
- ☐ Moderated short presentation (7 min) «Projects & Solutions»:
CHF 1'500.-
- ☐ Live demos in Lab (2× 30 min or 1× 60 min per day as part of the
programme): CHF 6'500.-
- ☐ Additional space _____ m² à CHF 300.-/m²

Company

Legal name

Address

Country/postcode/city

Telephone

Website

Contact person ☐ Ms ☐ Mr

Surname/first name

Language for correspondence ☐ de ☐ fr ☐ en

Telephone

E-Mail

Position

DATA PROTECTION GUIDELINES

The personal data collected in this form will be stored and processed for the purpose of processing your registration and in the context of the execution of the exhibitor contract. Processing may be carried out by MCH or by contract processors hired by MCH.

Please tick as appropriate (multiple answers possible).

- ☐ Yes, we would like to subscribe to the newsletter to receive information about the exhibition and about news, products (e.g. other exhibitions) and services offered by MCH. Please send the newsletter to the email address provided.

- ☐ Yes, we agree that MCH may share the data collected in this form to the group companies and to the respective official partners of MCH Group so that they can send us information on news, products (e.g. other exhibitions) and services that might interest us.

With your registration, you consent to the processing of your personal data in accordance with the data protection guidelines and accept them.

- ☐ With your registration, you fully accept the [exhibitor regulations](#), the [operational regulations](#), the [stand construction guidelines](#), the stand [design guidelines for Hall 1.0.1.1](#) / [design guidelines Hall 1.2](#) and the [data protection guidelines](#) in their currently valid versions. You also confirm that you have read and understood their content.

City/date

Signature