OVERVIEW

EXHIBITOR PROFILE

Feature	Basic Package CHF 1590	Plus + CHF 1290	Premium + CHF 2490
Company profile on website & app	✓	✓	✓
Present brands	Unlimited	Unlimited	Unlimited
List products / services	Up to 3	Up to 6	Unlimited
Basic listing in the exhibitor directory	✓	✓	✓

NETWORKING & LEAD GENERATION

Feature	Basic Package	Plus	Premium
Meeting Scheduling	–	✓	✓
Contact participants	✓	✓	✓
AI Matchmaking	✓	✓	✓
Digital Lead Capture via App	–	–	✓
Lead Export	–	–	✓

BRANDING & VISIBILITY

Feature	Basic Package	Plus	Premium
Logo slider on homepage	–	✓	✓
Logo in interactive hall plan	–	✓	✓
Highlighted placement in the directory (Directory Spotlight)	–	–	✓

ANALYTICS & REPORTING

Feature	Basic Package	Plus	Premium
Analytics (Basic)	–	✓	✓
KPI Overview	–	✓	✓

ADD-ONS

Digital Lead Capture for CHF 1,200.-

- Lead scanning via app
- Lead export
- KPI dashboard for performance measurement

Sponsored Countdown for CHF 10,000.-

- Logo in the official event countdown
- Additional visibility before and during the event
- Limited offer (first come, first served)

Premium Ad Placement for CHF 2,000.-

- Rotating banner placements
- Premium advertising spaces on selected channels

Directory Spotlight for CHF 3,000.-

- Prominent highlighting in the exhibitor directory

Branding Package Ticket for CHF 1,200.-

- Branding in the ticket shop and on the event ticket

Newsletter Content Placement for CHF 6,900.-

- Sponsored content in the official newsletter to 95,000 subscribers
- Placement and content coordinated with the Swissbau editorial team